

REACHING HOME CAPITAL FUNDING

REQUEST FOR LETTERS OF INTEREST

Capital funding is available to support the development of new transitional or supportive housing.

Transitional housing

- Temporary, time-limited housing with support (case management) that is appropriate for the target population group (e.g., youth, newcomers or Indigenous peoples). For example, programming could focus on developing the necessary skills to be able to live more independently. Stays are typically longer than shelter, with guidelines that range from three months to three years.
- Programs usually have eligibility requirements, may only accept referrals and people may be expected to contribute financially toward their stay (e.g., using social assistance benefits). The goal is that people are helped to transition to some form of permanent housing at discharge.

Supportive housing (fixed-site or place-based)

- Permanent housing (no time limit) with rental assistance and individualized, flexible support services (case management) for people with greater depth of need (acuity) related to physical or mental health, developmental disabilities, and/or substance use. Within the homeless-serving system, tenants were either homeless prior to intake and/or remain at-risk of homelessness.
- Supportive housing provides a physical environment that is designed to be safe, secure, and home-like. Support services aim to maximize independence, privacy and dignity. Rents are affordable to people with lower incomes.
- Housing support strategies can include coordinating access to more specialized and/or clinical services (e.g., medical care or psychiatrists), skill-building to reduce depth of need (acuity) in areas of life that create risks to a tenancy (e.g., budgeting, landlord mediation, and keeping the unit clean), accompaniment to appointments, help with engaging in meaningful activities, and ensuring people have someone to call when issues arise.



If your organization has previously submitted a Letter of Interest, please update and re-submit it according to the eligibility criteria outlined below.

Eligible Projects

Funding can be used to support:

1. The creation of new transitional or supportive housing.
2. The conversion of non-residential spaces into transitional or supportive housing.
3. The redevelopment of vacant, uninhabitable residential buildings into transitional or supportive housing.
4. Communal space that addresses basic needs and promotes long-term stability for residents of transitional or supportive housing (e.g., community kitchens, drop-in centres, counselling space, laundry facilities, outreach worker space etc.). This must be in conjunction with an active project creating transitional or supportive housing.
5. Purchase of furniture or equipment for an active project creating transitional or supportive housing.

Projects must either:

- Increase the supply of transitional or supportive housing in Winnipeg, or
- Directly support the residents of transitional or supportive housing in Winnipeg.

Note:

- Funding cannot be used for renovating existing housing stock. Capital investments in transitional and supportive housing units can be offered in a mixed-use building, including social/community housing or privately owned housing. Social housing or community housing refers to subsidized housing for low-income tenants, including units in buildings owned by non-profits, co-ops or governments. In all cases, capital investments under Reaching Home are only applicable to units dedicated to people exiting homelessness and paired with wrap-around supports.

Funding Availability

We welcome Letters of Interest for projects that:



1. Have secured some capital funding and are ready to begin construction or are currently under construction and require additional funds for completion.
2. Request up to \$3,000,000 in capital funding from End Homelessness Winnipeg – Reaching Home, with a commitment to fully expend the funds by December 2025.
3. Have confirmed operational funding for service delivery to residents of the new transitional or supportive housing units. Operational funding is required for both the operation of the building as well as service delivery to tenants.

Submission Requirements

Letters of Interest should be no longer than three pages and must include:

1. Project Description: An overview of the proposed project.
2. Organizational Capacity: Experience in developing and managing capital projects, along with project management plans.
3. Service Delivery Experience: Experience in delivering transitional or supportive housing, including partnerships and any cultural or program-specific details.
4. Target Population and Units: The population to be served and the number of housing units planned.
5. Project Timeline: Start and end dates for the project.
6. Location and Zoning: Project location, land ownership, and zoning status.
7. Construction Budget: The budget classification (Class A, B, C, or D) and the budget author (construction company or Quantity Surveyor). Attach the budget (this does not count toward the three-page limit).
8. Financial Summary: Total capital cost, the amount requested from Reaching Home, and other funding sources (please complete the attached financial template).
9. Operating Budget: A balanced operating budget showing costs, revenues, and service delivery funding (please complete the attached financial template).
10. Sustainability Plan: A plan for ensuring financial sustainability for at least five years post-completion.



Funding Priorities

Priority will be given to projects that:

1. Provide transitional housing for youth.
2. House chronically homeless individuals referred through Naatamoskakowin, Winnipeg's Coordinated Access system.
3. Are led by Indigenous organizations.

Please note:

1. All funds must be spent by December 2025.
2. Funding request should not exceed \$3,000,000.
3. You may be contacted for additional information about your submission.
4. Letters of Interest may be retained for future funding opportunities.

The Reaching Home Community Advisory Board will review the Letters of Interest by February 2025. Selected organizations will be invited to submit a full capital application, due by March 2025

Letter of Interest Submission Deadline: Thursday, January 30 at noon

Please send your Letter of Interest to rhadmin@endhomelessnesswinnipeg.ca

For inquiries, please contact rhadmin@endhomelessnesswinnipeg.ca and a member of the Reaching Home team will assist you.

