



ENDING
HOMELESSNESS
TOGETHER
DEC 3-5, 2024

SPONSORSHIP PACKAGE

ENDING HOMELESSNESS TOGETHER

Acknowledging Truth and Working Towards Reconciliation

WINNIPEG, DECEMBER 3-5, 2024

End Homelessness Winnipeg

209A – 1075 Portage Avenue
Winnipeg, MB R3G 0R8
endhomelessnesswinnipeg.ca



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Greetings,

We hope this letter finds you well!

End Homelessness Winnipeg is currently preparing for our inaugural conference-style event Ending Homelessness Together, December 3rd - 5th, 2024 at the WAG-Qaumajuq and the Delta Hotels in Winnipeg. We are reaching out to potential sponsors who share our commitment to addressing homelessness in Winnipeg, and want to champion this new event alongside us!

Supporting the Ending Homelessness Together event presents a unique opportunity to engage with new audiences, while supporting a critical cause in Winnipeg that truly matters. You will gain access to a diverse audience of community leaders, people with lived experience of homelessness, and community advocates who are passionate about creating meaningful change, as we come together to share our knowledge and build important connections.

Our 2024 theme is: *Acknowledging Truth and Working Towards Reconciliation*. With 75% of those experiencing homelessness identifying as Indigenous despite comprising only 14% of the city's population, it's time to confront the historical and contemporary factors driving this disparity head-on. The Ending Homelessness Together event will equip participants with the tools and strategies needed to rewrite these statistics and create a community where everyone has a place to call home.

This is an inaugural event, with the intent to become an annual or biannual tradition. We are seeking sponsors who want to support this emerging event and grow alongside us, helping it thrive.

We understand that every business is unique, which is why we are committed to working closely with our sponsors to tailor a sponsorship package that aligns with your specific goals and values. We invite you to reach out to us to discuss potential sponsorship ideas and explore how we can create a meaningful partnership together.

We are excited about the opportunity to collaborate with you and make this event a memorable and impactful event for our community.

Please reach out to our event producers Andraea Sartison and Jennie O'Keefe at Conference@endhomelessnesswinnipeg.ca or by phone at 204.333.2666 to secure your participation.

Warmly,



Jason Whitford
President & CEO



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END HOMELESSNESS TOGETHER SPONSORSHIP OPTIONS 2024

PRESENTING SPONSOR- \$15 000 (1 Available)

We happily invite you to be our exclusive, presenting sponsor and join the group of organizations that are championing this inaugural event in Winnipeg!

You provide:

- > \$15,000 cheque to:
End Homelessness Winnipeg
200 - 1065 Portage Avenue
Winnipeg, MB
R3G 0R8
- > Your logo package to End Homelessness Winnipeg upon confirmation of sponsorship

End Homelessness Winnipeg provides:

- > The complete organization of the event
- > Your name and logo appear as "End Homelessness Together presented by YOUR COMPANY"
- > Eight (8) tickets to the event and opening reception
- > Opportunity to speak and welcome delegates at the event
- > Opportunity to have a company table in the tabling hall
- > Four (4) dedicated social media posts
- > Your message on the event website
- > Post event highlight video with your company logo for your own promotional use
- > Logo feature on all print materials and online materials
- > 1 page greeting in the event program



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OPENING RECEPTION SPONSOR- \$7000 (1 Available)

Sponsor our opening reception! Happening on December 3rd at the WAG-Qaumajuq, the opening reception will be a celebration of the work that has been done in this sector, and feature a blessing, ceremonial and cultural elements, live performance, and speeches.

You provide:

- > \$7000 cheque to:
End Homelessness Winnipeg
200 - 1065 Portage Avenue
Winnipeg, MB
R3G 0R8
- > Your logo package to End Homelessness Winnipeg upon confirmation of sponsorship

End Homelessness Winnipeg provides:

- > The complete organization of the event
- > Your name and logo appear as “End Homelessness Opening Reception presented by YOUR COMPANY”
- > Four (4) tickets to the event and opening reception
- > Opportunity to speak and welcome delegates at the opening reception on December 3rd
- > Opportunity to have a company table in the tabling hall
- > Two (2) dedicated social media posts
- > Logo feature on all print materials and online materials



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KEYNOTE SPONSOR - \$5000 (2 Available)

Sponsor one of our keynote speakers for the End Homelessness Winnipeg event! Our keynotes will begin each day of the event with an address to all delegates.

You provide:

- > \$5000 cheque to:
End Homelessness Winnipeg
200 - 1065 Portage Avenue
Winnipeg, MB R3G 0R8
- > Your logo package to End Homelessness Winnipeg upon confirmation of sponsorship

End Homelessness Winnipeg provides:

- > The complete organization of the event
- > Your name and logo appear as "KEYNOTE NAME presented by YOUR COMPANY"
- > Two (2) tickets to the event
- > Opportunity to speak and welcome delegates at your presented keynote
- > Opportunity to have a company table in the tabling hall
- > One (1) social media post, shared with the other keynote sponsor
- > Logo feature on all print materials and online materials



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BREAKOUT SPONSOR \$2500 (12 Available)

Sponsor one of our dozen breakout sessions and be a part of supporting the education sessions, breakouts, and round table discussions that will make actionable change in our city!

You provide:

- > \$2500 cheque to:
End Homelessness Winnipeg
200 - 1065 Portage Avenue
Winnipeg, MB R3G 0R8
- > Your logo package to End Homelessness Winnipeg upon confirmation of sponsorship

End Homelessness Winnipeg provides:

- > The complete organization of the event
- > Your name and logo appear as “BREAKOUT NAME presented by YOUR COMPANY”
- > Two (2) tickets to the event and opening reception
- > Opportunity to have a company table in the tabling hall
- > Recognition on social media, shared with all breakout sponsors
- > Logo feature on all print materials and online materials



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GENERAL SPONSOR - \$500-\$1500

You provide:

- > \$1000 cheque to:
End Homelessness Winnipeg
200 - 1065 Portage Avenue
Winnipeg, MB
R3G 0R8
- > Your logo package to End Homelessness Winnipeg upon confirmation of sponsorship

End Homelessness Winnipeg provides:

- > The complete organization of the event
- > Two (2) tickets to the event and opening reception.
- > Opportunity to have a company table in the tabling hall
- > Recognition on social media, shared with all general sponsors
- > Logo feature on all print materials and online materials



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ABOUT END HOMELESSNESS WINNIPEG

End Homelessness Winnipeg derives its mandate from the [10-Year Plan to End Homelessness in Winnipeg](#), which was initiated in 2014. The cornerstone of this plan was the establishment of a non-profit organization entrusted with the leadership to combat homelessness within our city.

Embracing a collaborative approach alongside existing services, this novel entity is unequivocally committed to eradicating homelessness. Central to our mission is the imperative to foster collaboration across systems, deeply engage with both the community and government sectors, and integrate the invaluable insights of individuals with Lived Experience of homelessness, Indigenous leaders, community organizations, as well as philanthropic and private entities.

Founded in 2015, End Homelessness Winnipeg opened its doors to embark on this transformative journey. In 2019, a pivotal evolution took place as End Homelessness Winnipeg transitioned into an Indigenous organization, reinforcing our dedication to inclusivity, cultural sensitivity, and addressing the unique challenges faced by Indigenous individuals experiencing homelessness.

Since April 1, 2019, End Homelessness Winnipeg has served as Winnipeg's Community Entity (CE), stewarding funds for [Reaching Home: Canada's Homelessness Strategy](#). The Government of Canada directs federal funding for communities across Canada to support their efforts addressing local needs and specific homelessness priorities. End Homelessness Winnipeg's role as CE, as defined by The Government of Canada, is to:

- > Solicit funding proposals for community projects to prevent or reduce homelessness
- > Approve projects recommended by the Community Advisory Board in accordance with program terms and conditions
- > Contract and monitor all projects
- > Work with community stakeholders to oversee the development and implementation of a systems-based approach to addressing homelessness
- > Support a transition to an outcomes-based approach
- > Collect and share data and information
- > Report on the results and outcomes of all funded projects
- > Monitor and report on the development, implementation and success of a community plan including identified gaps in services that have been filled and those remaining, new partnerships forged, and extent to which priorities have been met through sub-projects.