



**End Homelessness Winnipeg is an Indigenous mandated, collective impact organization that is committed to ending homelessness in Winnipeg.**

**End Homelessness Winnipeg is guided by the Truth & Reconciliation Report and its Calls to Action.**

**Self-identifying as Indigenous or having first-hand knowledge or experience working with Indigenous communities will be considered an asset.**

## Job Posting

### Senior Director Strategy and Impact

Under the guidance and direction of the CEO, the Senior Director Strategy and Impact leads End Homelessness Winnipeg's progress on strategic goals: co-creating, implementing, evaluating and reporting on End Homelessness Winnipeg strategies and plans. The Senior Director Strategy and Impact oversees all activities aimed at addressing the historic realities, individual conditions, social conditions, systems and policies that have created and contribute to homelessness in our community and provides leadership on strategy, as well as oversight, support and coordination of the Pillar Managers. The Senior Director Strategy and Impact is responsible for, but not limited to:

- Advance and monitor the key pillars, targets, directives, and recommendations of the related strategies and plans to prevent and end homelessness in Winnipeg
- Lead the strategic planning, organizational visioning, and continuous improvement for EHW, ensuring coordination and alignment to the strategic direction established by the CEO and Board and plan/manage various strategic initiatives
- Responsible for the leadership, oversight, guidance, alignment, and visioning of the pillar work
- Plan, direct, supervise, and monitor the activities of assigned managers and respective pillars in addressing the individual and social conditions, along with systemic policies that have created or contributed to homelessness
- Enhance the profile of End Homelessness Winnipeg
- Attend meetings of the senior management team, Board of Directors and other committees and working groups as required to present reports and provide information
- Lead the development, planning, implementation, and analysis of special projects and initiatives
- Represent End Homelessness Winnipeg on internal and external partnerships, steering and advisory committees, continuously seeking opportunities to network and to participate and collaborate in local/national initiatives related to homelessness
- Actively engage, build relationships and consult with multiple stakeholders including people with lived and living experience, Indigenous leaders and organizations, local shelters and homelessness service providers, governments, private sector organizations and philanthropic funders, liaising between neighborhoods, sectors, and community services
- Serve as a key spokesperson for the organization, developing and distributing media releases and advisories, and communicating to a variety of audiences using multiple formats
- Monitor communications and community related issues and activities and provide updates to the CEO and Senior Management on concerns and opportunities
- Develop strategic messaging in response to emerging issues in consultation with the CEO
- Coordinate production, and oversee all communication materials and collateral including presentations, reports, and position papers, ensuring consistency and alignment across pillars

You are passionate about ending homelessness and have an in-depth understanding of homelessness and housing, as well as the needs of particularly vulnerable and over-represented populations and the issues affecting many homeless and low-income people. You also possess the following qualifications or an equivalent combination of education and related experience:

- As EHW is committed to reconciliation and the inclusion of an Indigenous world view, experience with the practice of Indigenous culture, history, knowledge systems, and Indigenous community relationship building practices and protocols is required
- Degree and/or Diploma in Social Sciences, Human Services, Public Administration, Business Administration, Community Development or a related discipline, Master's Degree considered an asset
- Senior level of responsibility with at least 5 years of directly related experience or an equivalent combination of education/experience will be considered
- Experience leading and coaching multi-disciplinary senior level professionals and/or managers in the development and implementation of complex projects (in a unionized environment an asset), demonstrated experience creating, implementing and evaluating communication strategies and plans, as well as associated materials and content
- Experience working in the non-profit sector and with Indigenous organizations
- Experience establishing and maintaining successful collaborative relationships with internal and external stakeholders including the Indigenous community, community agencies, funders and government
- Experience with Collective Impact, community engagement and systems change
- Strong project management, analytical, and research evaluation skills
- Experience consulting, engaging, and communicating with multiple sectors, including hosting and facilitation of small and large group discussions
- Experience with media relations and messaging
- Experience communicating complex issues or information using plain language and visualizations
- Knowledge of community issues related to homelessness and knowledge of colonization and the historical factors that continue to impact Indigenous people with regard to homelessness, poverty, etc.
- Experience with Microsoft Office, WordPress, Adobe Creative Cloud, and social media tools
- Valid MB driver's licence and access to a vehicle for transportation

Salary range: \$92,718 to \$107,460 depending on qualifications and experience.

**End Homelessness  
Winnipeg is proudly  
located on Urban Reserve  
Land.**

Please forward cover letter and résumé, including the position you are applying for, directly to: [careers@endhomelessnesswinnipeg.ca](mailto:careers@endhomelessnesswinnipeg.ca). (open until filled)

**As an Indigenous organization, preference will be given to Indigenous (First Nations, Métis, Inuit) candidates meeting the position requirements. All Indigenous applicants are asked to self-declare within their cover letter.** We thank all applicants for their interest, but only those selected for an interview will be contacted.