

Reaching Home:

Winnipeg Homelessness Plan

2019 – 2024

Note:

All communities receiving funding from Designated Communities stream are required to use this template in order to complete the community plan under Reaching Home. In completing this template, communities are encouraged to develop comprehensive community plans that reflect the contributions of all funding partners, including other orders of governments, not-for-profit organizations, and the for-profit sector.

Please note that in communities that receive funding from both the Designated Communities and Indigenous Homelessness streams, cross-stream collaboration is expected to promote the adoption of a community-wide planning process and support the achievement of community-level outcomes reflecting the needs of the whole community. To support communities in completing their community plans, a Reference Guide has been developed. It is recommended that this be reviewed prior to completing your community's homelessness plan to ensure understanding of the requirements and completeness.

The Community Plan for Reaching Home must be approved by the Community Advisory Board (CAB) of the Designated Community before it is submitted to Service Canada. If your community is developing a joint plan with the Indigenous Community Entity, both Community Advisory Boards must approve the community plan.

In addition to the core requirements provided in this template, communities may also wish to include other components that provide insight into the community's housing and homelessness context or contribute to community-level homelessness challenges, such as a map of the community's current homelessness services and/or gaps in homelessness services or infrastructure (e.g. housing stock). Communities have full flexibility in drafting these sections.

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1. Community Engagement

Please identify the steps taken to engage your community stakeholders in developing this plan.¹

An advisory group comprising of stakeholders and Indigenous leaders from the homelessness serving sector was formed to guide the development of the engagement process for the Community Plan. It was determined that while facilitating feedback from all areas of Winnipeg, the community engagement process had to maximize input from those currently experiencing homelessness and those with lived experience of homelessness.

Methods of engagement included discussion groups; an on-line survey; a targeted outreach campaign; and an environmental scan of existing community plans and related research. This was presented to and approved by the Community Advisory Board (CAB).

The Community Entity contracted two Indigenous consultants to facilitate the discussion groups, ensuring that the cultural lens, perspectives and approach were utilized in setting up the process of engagement with discussion group participants and the analysis of the results.

Discussion groups – 6 sessions were held between August 28 – September 6, 2019. Groups included individuals with lived experience from the following people: women, youth, 2SLGBTQ+, Indigenous peoples, and people living with Disabilities. A total of 51 participants attended the discussion groups.

Surveys – the Community Entity coordinated an online survey which was completed by 342 respondents (267 individuals and 75 organizations).

Outreach – the Community Entity partnered with two outreach organizations (Main Street Project and Mama Bear Clan) who work directly with those living in tents and those unsheltered. A total of 99 people who are currently homeless and who do not access shelters were reached and provided input to the Community Plan.

Environmental scan - reviewed 36 research documents, reports and community neighbourhood plans produced in the last five years. These were assessed against the Reaching Home priorities to identify alignment and identify additional Winnipeg specific priorities.

End Homelessness Winnipeg (EHW) intends to draw on the experiences and partnerships developed through the consultation process to increase the meaningful engagement of Indigenous community members and those represented in the discussion groups and outreach in the development of future program initiatives (Coordinated Access, Point-in-Time counts, Build for Zero, etc.).

¹ Engagement with local Indigenous organizations, and the Indigenous Community Entity and Community Advisory Board is expected in the development of this community plan.

2. Investment Plan

In the table below, please outline your planned allocation of Reaching Home funding (including funding from the Designated Community stream and Community Capacity and Innovation stream) from 2019-24 by investment area. Please note that it is acceptable that your community's funding priorities change over time. This investment plan is to demonstrate that your community has a vision moving forward for the allocation of Reaching Home funding. An example has been included in the Community Plan Reference Guide.

Annual Designated Community Allocations with Community Capacity and Innovation (CCI) funding

2019-2020: \$5,038,835
 2020-2021: \$5,021,326
 2021-2022: \$5,692,742
 2022-2023: \$5,685,612
 2023-2024: \$5,685,612

NOTE: Fluctuations in funding from 2019/20 through to 2021/2022 are due to variations in the allocations of Designated Community funding and Community Capacity and Innovation (CCI) funding.

Designated Community Stream Funding with CCI funding

	2019-20	2020-21	2021-22	2022-23	2023-24
Housing Services	72%	21%	21%	21%	21%
Prevention and shelter diversion	-	19%	19%	19%	19%
Support Services	11%	18%	18%	18%	18%
Capital Investments	-	15%	15%	15%	15%
Coordination of Resources and Data Collection	2%	12%	12%	12%	12%
Administration	15%	15%	15%	15%	15%
TOTAL	100%	100%	100%	100%	100%

NOTE: The 2019/20 investment allocations are based on the directive from Service Canada to renew all service delivery sub-projects previously funded under the Homelessness Partnering Strategy (HPS) during the transition year to Reaching Home and have no relation to this Community Plan developed in September 2019.

These investment targets for 2020/21 through to 2023/24 are based on the priorities set by the community through the Community Plan engagement process and do not account for past or current allocations. EHW, Service Canada, and the CAB are prioritizing the continuation of

supports to clients served by existing Reaching Home funded programs to avoid individuals returning to homelessness. The investment targets may change over time as proposals and projects evolve. EHW will review these investment targets annually with the CAB and the Community Sector Leadership Council to maximize the effective allocation of Reaching Home investments and measurable outcomes.

Designated Community Stream without CCI funding and administration to illustrate distribution for project allocations to be reviewed by CAB following Call for Proposals

	2019-20	2020-21	2021-22	2022-23	2023-24
Housing Services	77%	25%	25%	25%	25%
Prevention and shelter diversion		22%	22%	22%	22%
Support Services	16%	21%	21%	21%	21%
Capital Investments		18%	18%	18%	18%
Coordination of Resources and Data Collection	7%	14%	14%	14%	14%
TOTAL	100%	100%	100%	100%	100%

Reaching Home Indigenous Annual Allocations

2019-2020: \$4,410,000

2020-2021: \$4,410,000

2021-2022: \$4,410,000

2022-2023: \$4,410,000

2023-2024: \$4,410,000

Indigenous Stream Funding

	2019-20	2020-21	2021-22	2022-23	2023-24
Housing Services	72%	21%	21%	21%	21%
Prevention and shelter diversion	-	19%	19%	19%	19%
Support Services	11%	18%	18%	18%	18%
Capital Investments	-	15%	15%	15%	15%
Coordination of Resources and Data Collection	2%	12%	12%	12%	12%
Administration	15%	15%	15%	15%	15%
TOTAL	100%	100%	100%	100%	100%

Indigenous Stream without administration to illustrate distribution for project allocations to be reviewed by CAB following Call for Proposals

	2019-20	2020-21	2021-22	2022-23	2023-24
Housing Services	77%	25%	25%	25%	25%
Prevention and shelter diversion		22%	22%	22%	22%
Support Services	16%	21%	21%	21%	21%
Capital Investments		18%	18%	18%	18%
Coordination of Resources and Data Collection	7%	14%	14%	14%	14%
TOTAL	100%	100%	100%	100%	100%

EHW will review these investment targets annually with the CAB and the Community Sector Leadership Council to maximize the effective allocation of Reaching Home investments and measured outcomes.

Total Annual Allocations (Designated, CCI and Indigenous streams)

2019-2020: \$9,448,835

2020-2021: \$9,431,326

2021-2022: \$10,102,742

2022-2023: \$10,095,612

2023-2024: \$10,095,612

3. Cost-Matching Requirement

In the table below, please outline all funding for homelessness initiatives your community plans to receive from external partners from 2019 to 2024. This includes both financial and in-kind contributions. If your anticipated community contributions do not project to cost-match funding from both the Designated Community stream and Community Capacity and Innovation stream for each year, explain the circumstances below the table and include a description of the steps you will take to meet the requirement. An example has been included in the Community Plan Reference Guide.

Projected Funding towards Homelessness Initiatives						
Funder	2019-20	2020-21	2021-22	2022-23	2023-24	Total
Province of Manitoba*	\$8,750,000	\$8,750,000	\$8,750,000	\$8,750,000	\$8,750,000	\$43,750,000
City of Winnipeg	\$751,438	\$751,438	\$751,438	\$751,438	\$751,438	\$3,757,190
United Way of Winnipeg	\$327,700	\$327,700	\$327,700	\$327,700	\$327,700	\$1,638,500
End Homelessness Winnipeg In-kind	\$363,302	\$363,302	\$363,302	\$363,302	\$363,302	\$1,816,510
Total	\$10,192,440	\$10,192,440	\$10,192,440	\$10,192,440	\$10,192,440	\$50,962,200

***Note:** Province of Manitoba funding includes all relevant provincial departments such as Families (Housing, Child and Family Services, Employment and Income Assistance), Health, Healthy Living and Seniors, as well as the Winnipeg Regional Health Authority.

4. Coordinated Access

Please discuss the steps you will take to implement a coordinated access system in your community. If your community has a coordinated access system in place, please describe how it presently functions.

End Homelessness Winnipeg (EHW) is moving forward to implement Coordinated Access for Winnipeg and expand the Homeless Individuals and Families Information System (HIFIS) as the sector wide data collection platform.

Though, under Reaching Home directives, this is only mandatory under the Designated stream of funding, EHW will work with organizations funded through the Indigenous stream and non-Reaching Home funded Indigenous stakeholders to promote full participation in Coordinated Access. Currently 50 per cent of Reaching Home funded homelessness projects are implemented by Indigenous organizations representing a significant component of the community's shared response to homelessness. As a recognized Indigenous organization, EHW is well positioned to bridge the two funding streams of Reaching Home and maximize the inclusion of Indigenous stakeholders in moving the priorities of Reaching Home forward.

In 2019 EHW assumed administrative responsibility for the HIFIS platform used by the three primary emergency shelters and the separate HIFIS platform used for the centralized intake of Housing First. EHW is actively working to integrate the two systems while working to bring on board new community organizations. This will form a foundational component of Coordinated Access.

EHW is currently connecting with other Community Entities across Canada who started the process towards Coordinated Access in 2019 to research existing models of governance and infrastructure. Once this process is complete EHW will be able to provide Service Canada and CAB with a detailed implementation plan including timelines and milestone targets. (November 12 CAB meeting).

EHW will form an Advisory Committee of key stakeholders, Indigenous leaders, CAB members, representation from the Community Sector Leadership Council and those with personal experience of homelessness, to guide EHW in implementing a system of Coordinated Access by:

- Establishing a governance structure that is inclusive, equitable and facilitates the establishment of an effective Coordinated Access infrastructure for Winnipeg.
- Developing Terms of Reference for Coordinated Access that clearly defines roles and responsibilities for all parties.
- Establishing time related targets and outcomes.
- Developing accountability and privacy policies.
- Defining a model of access, assessment, prioritization criteria, and referral processes.
- Developing a strategy to broaden Coordinated Access to include all relevant services and programs including community-based organizations, institutions and government departments.

EHW staff will oversee the implementation and ongoing maintenance of HIFIS. This will include establishing data governance framework, planning to address privacy issues, security procedures, and provide technical training and support to organizations.

Sector wide implementation of HIFIS and establishment of Coordinated Access is expected to be fully operational by March 2022.

The transition to a system of Coordinated Access will be supported by the development of a “By Name List” which will increase the sectors ability to monitor system usage and identify potential service gaps to be address in the development of the Coordinated Access infrastructure.

5. Community-Wide Outcomes

If you would like your community to measure progress on additional outcomes beyond the [federally mandated outcomes](#), please identify those outcomes. Please provide your proposed indicators, targets, and methodology for each of the additional identified outcomes.

In support of federally mandated outcomes, EHW will be asking organizations applying for Reaching Home funding to identify in the application how their project will contribute to the target reduction in chronic homelessness and/or reduce the inflow into homelessness within Winnipeg.

EHW will lead a process with the CAB, Community Sector Leadership Council and stakeholders to identify annual measurable outcome-based milestones necessary to achieve the targeted 50% reduction in chronic homelessness by 2027/28 or sooner.

Throughout the 2019/20 project year, EHW has been working with funded organizations to clearly define measurable project-specific outcomes. This will assist in the review of future funding requests and lays the groundwork for a paradigm shift within the sector to community-wide measurable outcomes.

The consultation process implemented by EHW to develop this Community Plan collected a depth of additional data and input from community members that required further analysis.

EHW will provide a report to those that provided input, the community and Service Canada, which will detail results in addition to identifying Winnipeg-specific priorities and associated measurable outcomes.

EHW will then work with the CAB, Community Sector Leadership Council and stakeholders to define appropriate community specific outcome measures.

6. Official Language Minority Communities

The Government of Canada has a responsibility under the Official Languages Act to ensure that programs and services meet the needs of [Official Language Minority Communities \(OLMCs\)](#). Please describe the steps that you will take to ensure that the services funded under the Reaching Home take the needs of the [OLMCs](#) into consideration where applicable.

End Homelessness Winnipeg is committed to ensuring the information needs of OLMCs are addressed in the administration of Reaching Home. We will continue to monitor and respond to demands for services in minority languages to ensure equal access to the Reaching Home strategy.

As with the survey documents for soliciting community input for the Reaching Home Community Plan, EHW will continue to translate documents to French whenever necessary.

When individuals require translation support to access services, EHW will work with Winnipeg Regional Health Authority to provide such supports.

EHW will assist sub-project organizations to satisfy OLMC requirements where necessary.

EHW will support the CAB and Service Canada to ensure OLMC representation within the CAB whenever possible.

Note: ESDC has removed all personal and identifying information for members of the Community Advisory Board(s) from this document. To validate or change this information, please contact your Service Canada representative.