

**End Homelessness Winnipeg  
Reaching Home: Canada's Homelessness Strategy**

**CALL FOR PROPOSALS - HOUSING SERVICES**

**April 2025 - March 2028**

This call is a result of an impending increase in funding for Winnipeg. Allocation of this funding is conditional upon an amended agreement between Winnipeg's Community Entity and Housing Infrastructure and Communities Canada.

**APPLICATION GUIDE**

PLEASE READ THE GUIDE CAREFULLY BEFORE COMPLETING YOUR APPLICATION

**Applications for funding must be received on or before the closing date:**

**Monday, March 3rd, 2025 at 12:00 pm (noon)**

**Total Funding Available: \$1,000,000\***

Maximum funding per project per year: \$300,000

All funding through this Call for Proposals - Housing Services is conditional upon an amended Agreement being in place between End Homelessness Winnipeg and Housing, Infrastructure and Communities Canada (HICC).

All inquiries related to submissions of proposals for funding can be directed to:  
[rhadmin@endhomelessnesswinnipeg.ca](mailto:rhadmin@endhomelessnesswinnipeg.ca)

Please email completed applications to [rhadmin@endhomelessnesswinnipeg.ca](mailto:rhadmin@endhomelessnesswinnipeg.ca) as follows:

Subject Line: Housing Services 2025/2028 CFP - <Your Organization's Name>

## INTRODUCTION

As Winnipeg's Community Entity for Reaching Home, End Homelessness Winnipeg, along with the Community Advisory Board (CAB) and Housing, Infrastructure and Communities Canada (HICC) is now accepting applications for funding:

- for projects that assist individuals and families experiencing homelessness transition into safe, appropriate, and stable housing. (see Housing Services definition below)

Funds can be used for new projects or to expand current projects funded by Reaching Home.

This call is a result of an impending increase in funding for Winnipeg. Allocation of this funding is conditional upon an amended agreement between Winnipeg's Community Entity and Housing Infrastructure and Communities Canada.

Recognizing Indigenous People are disproportionately represented in the homeless population, projects led by Indigenous organizations as well as projects focused on youth aging out of care will be prioritized.

## REACHING HOME HOUSING SERVICES DIRECTIVE

**Housing Services** are those that lead an individual or family experiencing homelessness transition into more safe, appropriate and stable housing.

Funding for housing services is generally applied to projects that implement the Housing First model with intensive case management for people experiencing chronic homelessness. Funding is also available for projects that address the needs of individuals and families who require short-term supports.

Individuals and families may choose to live in the following types of residential options:

- Private market dwellings;
- Supportive, and social housing;
- Arrangements with friends or family members that are expected to be long-term; and,
- Indigenous housing options that reflect Indigenous values, beliefs and practices (e.g., community or family living environment) and are delivered by Indigenous organizations.

## SERVICE DELIVERY LOCATION

Funding is available for projects operating in Winnipeg, Manitoba.

## ELIGIBLE RECIPIENTS

Eligible recipients for funding include:

- Registered not-for-profit organizations
- Registered charities in Canada

## ELIGIBLE PROJECTS

All projects **must:**

- assist individuals and families experiencing homelessness transition into safe, appropriate, and stable housing **and**
- adhere to the Housing First model.

Funds can be used for new projects or to expand current projects funded by Reaching Home.

## ELIGIBLE ACTIVITIES

### Housing Attainment

- Determining an individual's or family's needs and preferences for housing and related supports.
- Securing housing by working with private and public local real estate, landlord associations, and housing options available within Winnipeg through First Nations communities, Inuit community, or Métis settlements.
- Providing landlord-tenant services for an individual or family that has moved into housing. This includes, for example, mediation and problem-solving when a person is first housed.
- Providing more intensive housing search support (e.g., accompaniment to viewings).
- Re-housing (if required).

### Short-term Rental Assistance

- Paying the cost of a maximum of one month of rent for a market rental unit to hold it for a new tenant exiting homelessness.

### Housing Set-Up

- Activities that cover costs associated with setting up a housing unit, including insurance, damage deposit, first months' rent, moving, furniture, basic groceries and supplies at move-in, etc.

## INELIGIBLE ACTIVITIES

- Providing landlords with an incentive or bonus (financial or non-financial) to rent to people exiting homelessness.
- Covering housing set-up costs before other funding sources have been exhausted (i.e., provincial, territorial or municipal social assistance or other programs that cover first and last month's rent or damage deposits must be used first).
- Rent-to-own programs.
- Providing Short-term Rental Assistance to individuals or families already receiving provincial, territorial or municipal social assistance or rental assistance programs for the same purpose.
- Level of funding provided for Short-term Rental Assistance by the service provider must not exceed amount of financial assistance available from provincial, territorial or municipal rental assistance programs.
- Providing long-term rental assistance (i.e., providing financial assistance for housing costs beyond the eligible activities described).

## PROJECT EXPECTATIONS

Projects are expected to:

- Adhere to Housing First Fidelity.
- Implement the Housing First model, provide intensive case management, and perform home visits based on the needs of the participant, at a minimum 1 time a week.
- Participate in and accept referrals from Naatamooskadowin (see below for description).
- Participate in the data collection through Homeless Individuals and Families Information System (HIFIS) (see below for description) and the Results Reporting Online Report.
- Complete a 12-month follow-up of a participant's housing status.

## NAATAMOOSKAKOWIN

“Naatamooskadowin” is the name of Winnipeg’s Coordinated Access System. It is a community-wide system that streamlines access to community resources using a person-centred and data-driven approach. The goal is for people and families experiencing homelessness to be efficiently matched with appropriate housing and support services. Please visit End Homelessness Winnipeg’s website to learn more about [Naatamooskadowin](#).

## HOMELESS INDIVIDUALS and FAMILIES INFORMATION SYSTEM (HIFIS)

The Homeless Individuals and Families Information System (HIFIS) is a national system for the purpose of managing programs serving the homeless population. This data collection and case management system allows multiple service providers in the same community to access real-time data and to increase coordination of services. HIFIS data generates the By-Name List, which Naatamooskadowin uses to prioritize individuals and connect them with community agencies that provide housing services.

## HOW TO APPLY

Please sign, scan and e-mail the completed application to:  
[rhadmin@endhomelessnesswinnipeg.ca](mailto:rhadmin@endhomelessnesswinnipeg.ca)

**Subject Line:** *Housing Services 2025-2028 CFP--<Your Organization’s Name>*

A completed application must include the following documents:

- ✓ Funding Application
- ✓ Proposed Budget Form
- ✓ Wage Summary Form

## EVALUATION CRITERIA

Applications will be assessed based on the following criteria:

### Alignment with Community Needs and Priorities

- How effectively does the proposal address the needs of individuals experiencing homelessness in obtaining secure, safe, and appropriate housing?
- How well does this project adhere to Housing First fidelity, apply a person-centred approach, and/or provide low barrier services?
- Does the project demonstrate linkages to other agencies for the provision of services, or brokering and collaborating with other organizations across the system to provide seamless service delivery?

### Measurable and Achievable Outputs - Level of Impact

- Does the proposed project or activity have measurable and achievable benefits or outputs to meet the needs of people experiencing homelessness?
- How many people will benefit from this project?
- What will be the impact of the project in the short term and in the longer term?

### Capacity of the Applicant

- What is the capacity of the applicant, and the people involved in carrying out the project activities in terms of experience, resources, and abilities? Includes past and current accomplishments.

### Cultural Appropriateness

- Is the project led by an Indigenous organization?
- Are services for Indigenous people delivered in a culturally appropriate way?

- Does the project respond to the unique needs of Indigenous people or other unique populations experiencing homelessness?

**Value for Money**

- Administration budget no higher than 15% of the total project costs.
- Are costs reasonable compared to the anticipated outcomes of the project?
- Are costs comparable and reasonable with market rates in the community?
- Are costs eligible and necessary to carry out the activities successfully?

<b>Evaluation Criteria</b>	<b>Points</b>	<b>Weight</b>	<b>Score</b>
Alignment with Community Needs and Priorities	10	3.0	30
Measurable and Achievable Outputs - Level of Impact	10	1.5	15
Capacity of the Applicant	10	1.5	15
Cultural Appropriateness	10	3.0	30
Value for Money	10	1.0	10
	<b>TOTAL POINTS</b>		<b>100</b>
<b>THRESHOLD MINIMUM</b>			<b>75</b>

**SCORING SYSTEM:**

Points will be assigned for each criterion based on the information provided in the application. Scoring shall be awarded on a scale of 0 to 10.

**NOTE:** For reconsideration purposes, EHW reserves the right to request additional information from applicants who failed to meet the threshold score.